

Privacy Policy

Mitsubishi Electric Consumer Products (Thailand) Co., Ltd.

Mitsubishi Electric Consumer Products (Thailand) Co., Ltd. (“MCP”) respects the right to privacy and values importance to the protection of Personal Data in connection with or in conducting transactions with MCP. Therefore, this privacy policy is prepared to provide governing criteria, mechanisms, measures and governance for managing Personal Data as follows:

1. Scope of this Privacy Policy

This Privacy Policy applies to collect, use, disclosure of personal data that MCP operate including with to transfer data to the other countries for the person as following group;

1.1 All employees refer to individuals who work or perform any duties for the Company and receive wages, benefits or other compensation regardless of their name from the Company in return for their work for example directors, executives, advisers, managers, employee, trainees, student or any person with similar characteristics, but this does not include subcontractors or service providers who are partners of the Company.

1.2 All customers refer to individuals who are buyer of MCP’ products for among those existing customer those who have been customers and potential future customers included with any related persons, distributors even in country or abroad including with the representative or agent for import and export, consignee, transporter, warehouse service provider, product or services trainee and the others who related.

1.3 All business partner persons bidding to sell products and/or provide services to the Company, or have registered as partners with the Company or contractors, supplier, vendor who related with hire and purchase or services for the merchandise, manufacturer with the Company products or spare parts with related activities – planning, audited, warranty, testing, assessment, engineering, design even in the infrastructure with any indirect activities to support company business for direct or indirect, even in financial audited or administration process.

1.4 Applicants refer to a person who applies directly to the Company or a person who applies for a job through a recruitment agency or person who has been selected as an employee of the Company by the Company directly collects the personal data of the applicant covering either family members or references referred to by employees or applicants, the guarantor or claimers or witness who provide supporting data or evidence or related activities of Human resource management.

1.5 Group of shareholders and directors refer to persons who are shareholders of the Company, person represent the authorized person of the shareholder or person who has been appointed as a shareholder on behalf of the shareholder on behalf of the company and director refers to the person who holds the position of director of the company, person appointed as directors on behalf of the company whose directors may be one of the shareholders or not shareholders.

1.6 Group of visitors refer to third party who is not an employee of the company to liaise with the Company's employees and provide a warrant include person who enter in the Company for meeting, seminar or contact which are required to collect personal information for security purposes within the area of responsibility.

1.7 The stakeholders with Corporate Social Responsibility (CSR), charity activities for non profit foundation or any person whom the company may collect personal data from or related to or for conduct of social activities or any related purpose.

2. Definition

2.1. "Personal Data" means data about a person that can directly or indirectly identify such person but does not include data of a deceased person in particular

2.2. "Sensitive Personal Data" means data that is a truly personal matter but is sensitive and may risk unfair discrimination such as race, ethnicity, political views, creed, religion or philosophy behavior, sexual behavior, criminal history, health data, disability, labor union data, genetic data, biological data or any other data that affects the Data Subject in the same way as prescribed by the Personal Data Protection Committee

2.3. “Processing” means actions relating to the collection, use, disclosure, deletion or destruction of Personal Data

2.4. “Data Subject” means natural person who is the owner of the Personal Data and such Personal Data is directly or indirectly identifiable to such person

2.5. “Data Controller” means person or juristic person having the authority to make decision about the collection, use, or disclosure of Personal Data

2.6. “Data Processor” means person or juristic person undertaking the collection, use or disclosure of Personal Data in accordance with an order or on behalf of MCP. Thus, this person or juristic person is not a Data Controller

3. Collection of Personal Data.

3.1. MCP will collect Personal Data with purposes, scope and apply lawful and fair methods. The collection will be done only as necessary for the business objectives of MCP.

3.2. In the case of collection of Sensitive Personal Data, MCP will ensure that the Data Subject acknowledges and give consent to such collection via documents, electronic method or other MCP method. MCP will explicitly request for consent from the Data Subject prior to the collection of Sensitive Personal Data unless such collection of Personal Data and Sensitive Personal Data falls under an exception provided under the Personal Data Protection Act B.E.2562 or other laws.

3.3 Under circumstances where it is necessary for the Company to collect your Personal Data and you refuse to give your Personal Data to the Company, the Company may refuse to take other relevant actions

4. Purpose of Collection, Use and Disclosure of Personal Data

4.1. MCP will collect, use and disclose Personal Data only where there are proper reasons and/or legal grounds to do so. This includes sharing it to third parties under the following main purposes and for the benefit of MCP’s

operations or to improve the quality and efficiency of work and/or to comply with laws or regulations applicable to MCP's operations. MCP will collect and use such Personal Data only for the period necessary for carrying out the purpose as informed to the Data Subject or in accordance with what the law specified.

4.2. MCP will not engage in any actions that is different from the purpose specified for the collection, unless

(1) A new purpose has been communicated to the Data Subject and consent has been obtained from the Data Subject.

(2) Such action is for the compliance with the Personal Data Protection Act or other relevant laws as follow.

(2.1) For the executed under the fulfillment of contractual obligations.

(2.2) For the performance of legal obligations

(2.3) For legitimate interests

(2.4) For the benefit of life, health or safety

(2.5) For the implementation of duties required by law, or by court order, in accordance with the orders of law enforcement, or in any other case of similar nature

(2.6) For the benefit of studying researching or statistics

5. Disclosure of Personal Data

5.1. MCP will not disclose Personal Data to any persons without obtaining consent from the Data Subject and will only disclose in accordance with the informed purpose(s).

5.2. MCP may need to disclose Personal Data to its affiliates or other persons both within Thailand and in foreign countries for the benefit of MCP's operations and provision of services to the Data Subject. In disclosing Personal Data to such persons, MCP will ensure that such persons maintain confidentiality of the Personal Data and refrain from using such Personal Data for any purpose other than those as specified by MCP.

In case that Company may be required to send or transfer your Personal Data overseas or subsidiaries company for storage and/or processing in the performance of a contract entered into between you and the Company. The Company will not allow unrelated persons to access the Personal Data and the Company will lay out appropriate security measures.

5.3. MCP may disclose Personal Data under the requirements of the law such as disclosing Personal Data to government authorities, government agencies, regulator including in an event of request for disclosure made by virtue of the law.

6. Security of Personal Data

6.1. MCP will provide appropriate security measures for Personal Data and comply with the laws, policies, regulations, requirements and rules on the Personal Data Protection Corporate rule for the employees and other relevant persons.

6.2. MCP will support and encourage employees to have knowledge and awareness of duties and responsibilities for the collection, use, and disclosure of Personal Data so that MCP can comply with the Privacy Policy and Personal Data Protection laws correctly and efficiently.

Including with the Company will inspect and implement organizational security as well as physical and technical measures appropriately in order for the Company to store and process your Personal Data and ensure that your Personal Data will not be lost, destroyed, disclosed and misused or accessed by anyone other than the employee or data processors performing the Company's duties.

7. Data Subject Right

You have entitled to your Personal Data in accordance with the PDPA, and the Company will respect your rights and take actions promptly in accordance with any laws, rules or regulations, under certain circumstances, relating to the processing of your Personal Data

You have the following rights in regards to your Personal Data:

7.1 Right to Withdraw Consent: In case where the Company processes your Personal Data with your consent, this right enables you to withdraw your consent to the Company processing your Personal Data at any time. The Company may continue to process your Personal Data if the Company has another legal basis to do so.

7.2 Right to Access: This right enables you to receive a copy of your Personal Data that the Company holds about you.

7.3 Right to Correct: This right enables you to have any incomplete or inaccurate Personal Data the Company holds about you to become correct, current and complete.

7.4 Right to Erasure: This right enables you to ask the Company to delete, destroy or anonymize your Personal Data where there is no good reason for the Company to continue processing it. You also have the right to ask the Company to delete your Personal Data where you have exercised your right to object to the processing (see below). Nonetheless, the Company will consider a request to delete carefully, according to the law, regarding the processing of your Personal Data.

7.5 Right to Object: This right enables you to object to the processing of your Personal Data where the Company relies on legitimate interest and there is something about your particular situation which makes you want to object to the processing on this ground. You also have the right to object where the Company processes your Personal Data for direct marketing purposes and profiling activities.

7.6 Right to Restrict Processing: This right enables you to ask the Company to suspend the processing of your Personal Data, for example, if you want the Company to establish its accuracy or a reason/lawful basis for processing it.

7.7 Right to Portability: In some cases, you have the right to request for a copy of your Personal Data in electronic form to be sent to other data controllers. This right will be used only for the Personal Data you submitted to the Company and the processing of such Personal Data is done with your consent or where such Personal Data is necessary to be processed in order to fulfill the Company's obligations under a contract.

7.8 Right to Lodge a Complaint: This right enables you to file a complaint with a related government authority, including but not limited to, the Thailand Personal Data Protection Committee, when you see that the Company, the Company's employees or service providers violate or do not comply with the PDPA or other notifications issued under the PDPA.

You may exercise your rights at any time by contacting the Company via the contact channels mentioned in Article 8 below.

The Company may be required to obtain certain information from you in order to verify your identity and certify your right to access Personal Data (or to exercise any other right) in order to comply with security measures that will ensure that your Personal Data will not be disclosed to anyone who has no right to access it.

The Company will make every effort to respond to all legitimate requests within 30 days. In some cases, it may take more than 30 days if your request is complex or you submit more than one request. In such event, the Company will notify you and will keep you informed of the status of the request. In some cases, the Company may refuse your request, such as if you refuse to exercise your right comply with laws or court orders or the Company have to collect, use or disclosure such personal which comply with this Personal Data Protection Law.

8. Dealing with complaints or inquiries

To make a complaint about how the Company collects, uses, processes and discloses your Personal Data, you can contact the Company or ask questions via the following channels:

Contact the Company at Legal and Compliance Office,

Mitsubishi Electric Consumer Products (Thailand) Co., Ltd.

700/406 Moo 7 Tambol Don Hua Roh, Amphur Muang Chonburi 20000;

Email the Company at HOTLINE@mcp.meap.com; or

Telephone number 66 38 265 800 EXT 2222.

9. Review and change of Privacy Policy

MCP may update or revise this Privacy Policy from time to time to comply with legal requirements, changes in MCP's operations including opinions and suggestions from various agencies. MCP will announce changed for acknowledgement.

Announced on May 13, 2022

(Mr. Yasumasa Yamane)

President